

VOICEOVER WEBSITE CHECK SERVICE

By Christina Roberts <https://cnroberts.com>:

- web designer (BA degree, 10 years professional work experience)
- voice actor (non-union, represented, 5+ years active work experience)

Purpose:

To ensure your website is fast, easy-to-use, that all the information a CD or agent would want to find is on there.

Audience:

Casting directors, agents – people that would be looking at your website in consideration of casting you, adding you to their roster, or adding you to their agency.

What is this?

This is a small, free checklist by me meant to help you make sure your website looks good, loads fast, and has all the things on it that a CD or agent would want to see! This is hopefully not meant to be technical.

What this is not?

This is not a comprehensive service for me to perform any work on your website. I'm open to answering more general questions, but if you want any hands-on work, that isn't free.

AUDIO-SPECIFIC

Your demos or samplers

- Reels/samples, raw studio tone audio embeds (MP3s) present
- Download links to reels, samples, studio tone (WAVs) present

DESIGN/LAYOUT

How the website looks, loads, and stacks on devices

- Loads fast on all screens/devices
- Content stacks well on desktop, tablet, phones
- Enough padding/margins around content
- Social links on top or bottom
- Links to important content (like resume) are large-sized buttons easy for tapping
- Enough contrast between text and background
- No moving backgrounds
- Colors are easy-on-the-eyes
- Text is large enough on mobile to be easily read
- A standard font is used for all text. Special font can be used for titles/headings/website title
- Favicon present

ESSENTIAL CONTENT (not necessarily in this order)

The text, images, audio, etc on your website

- Bio/about you present & not extremely long
- Clickable/tappable email link & phone link
- All links that open to external websites open in new tabs/windows
- Photo or representative art of you
- Link/button to PDF resume
- List of gear, software (link to product web pages)
- Photos of recording space (exterior, interior)
- Upload & download speed on ethernet listed
- 'Back to top' button on single-page websites

CONTENT DETAILED:

The smaller things to check

- No auto-playing audio or videos
- No grammatical or sentence errors
- Dates removed from file names and file titles (no Reel 2025/26 things)
- Downloadable content is labeled clearly (Firstname Lastname
Filename)

EXTRAS TO ADD:

You know, for down the road, as you get more experience and wins

- If represented, name of agency, agent, agent's phone & email (all
linked)
- Latest (best, featured) projects you voiced in (video embeds, links, etc)
- 2-4 reviews/testimonials
- Latest/best education list (does not have to be comprehensive)

If I'm missing something or you need clarification, please message me on
Twitter. Hope this list is helpful!